

REP HEADLINE# 6367451
*** ORIGINAL REV#0 ***

REP: TEL# 703 528 7800 FAX# 703 528 7880
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP

FAX# 703 528 7880
CREDIT RISK !!!
HARRIS REPORT FROM REP
OCT9/12 14.04
*** WDCW-TV ***

ADV # _____ ADV. NAME POLI/R SOBHANI/I/SEN/MD
AGY # _____ AGY NAME _____

AGY # _____ AGY. NAME SRH MEDIA, INC.

2204 COUNTRYSIDE DRIVE

SILVER SPRINGS, MD 20735

ORDER # _____ CONTRACT # 6367451
PRDCT SOBHANI FOR

PRDCT SOBHANI FOR SENATE

EST# _____ COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT10/12 OCT16/12 WK-1

CITY TAX _____ STATE TAX _____

CO-OP BILLING NEEDED

DATE OCT9/12 14.04

REP:

TO: MALLORY

FROM: GREG

NEW ORDER

TTL...\$7425...26X

THX PLS CFM, 10/9/12

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

ROB SOBHANI FOR MD SENATE

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LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
6			530P-600P PROGRAM : FRIENDS	30		\$175.00	10/15	10/16	2		M-TU	2
7			700P-730P PROGRAM : 2.5 MEN	30		\$750.00	10/10	10/12	3		W-F	3
8			700P-730P PROGRAM : 2.5 MEN	30		\$750.00	10/15	10/16	2		M-TU	2
9			1030P-1100P PROGRAM : SEINFELD	30		\$200.00	10/13	10/13	1		SAT	1
10			1200N-1230P PROGRAM : SPORTS WK LAVAR DUKES	30		\$100.00	10/14	10/14	1		SUN	1
11			500P-530P PROGRAM : FRIENDS	30		\$400.00 <i>\$150.00</i>	10/14	10/14	1		SUN	1
12			530P-600P PROGRAM : FRIENDS	30		\$100.00	10/14	10/14	1		SUN	1
13			630P-700P PROGRAM : 2.5 MEN	30		\$150.00	10/14	10/14	1		SUN	1
14			1030P-1100P PROGRAM : FRIENDS	30		\$150.00	10/14	10/14	1		SUN	1
OCT/12 \$7,425.00												
CONTRACT TOTAL \$7,425.00												
TOTAL SPOTS 26												

MARKET TOTALS \$371,250 WDCW 2% WJLA 21% WUSA 23% WRC 34% WTTG 18% WPXW 0% WDCA 2%
CABL 0%

SVC- NSI
DEMOS- RA35+*